



# NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS

*Indianapolis*

## **FOR IMMEDIATE RELEASE:**

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## **Kenya's Leading Businesswoman & Entrepreneur, Evelyn Mungai, Comes to Indianapolis**

*Women Connecting Globally – Shattering the Glass Ceiling*

(Indianapolis, IN – November 26, 2007) – Evelyn Mungai, one of Kenya's leading businesswomen and entrepreneurs is the keynote speaker at the National Association of Women Business Owners (NAWBO) 2007 Annual Awards and Holiday Luncheon, Thursday, December 13 at the Indianapolis Marriott Downtown from 10:30 A.M. to 1:30 P.M.

Mungai established one of the first companies in Kenya to offer recruitment services and pioneered the fashion design industry through the establishment of Evelyn College of Design, which celebrated its 30<sup>th</sup> Anniversary in 2006. As an accomplished publisher, author, microfinance institution founder, and chairperson for multiple organizations, Mungai is a champion for women's economic, business and professional empowerment. She is now also standing as a member of Kenya's parliament in the upcoming national elections.

Serving as Chair, Vice-Chair, President, or Founder of organizations such as The Nairobi Business & Professional Women's Club, the All Africa Businesswomen Association (AABA), the African Business Round Table (ABR), the Rotary Club of Nairobi, and the Kenya Chapter of Transparency International, Mungai has left an indelible mark on Kenya and Africa as a whole.

Jannett Keesling, President of NAWBO states, "Evelyn's accomplishments are both astounding and an inspiration. She is a living testament to the power of one; how a single person can truly make a difference and impact the lives of thousands and change a country's culture and business fiber. With the evolution of technology, women can connect globally, sharing our challenges and triumphs."

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The Women Connecting Globally Luncheon will also host a performance by the Kenyettá Dance Company. Kenyettá Dance Company is an ensemble of enthusiastic and dedicated dancers ages 13 and up, committed to the idea of working in a collective group as a member of a professionally-run ensemble. Kenyettá Dance Company has developed a repertoire that is engaging and very eclectic – examining the power of the human spirit through strength and agility.

NAWBO-Indy will be presenting awards to individuals and companies who have significantly impacted the success of women business owners during 2007. These awards include: 2007 NAWBO Member of the Year Award; 2007 Indiana's Choice Award; and 2007 Woman Business Owner of the Year Award.

**ABOUT THE NAWBO AWARDS & HOLIDAY LUNCHEON.** Tickets to NAWBO's *Women Connecting Globally* Holiday Luncheon are \$55.00 for members; \$65.00 for non-members; and \$75.00 at the door. Corporate tables of ten may be purchased for \$550.00 before December 6, 2007. To purchase tickets or get more information about event sponsorship visit [www.nawboindy.org](http://www.nawboindy.org).

**ABOUT NAWBO.** The National Association of Women Business Owners propels women entrepreneurs into economic, social and political spheres of power worldwide. The Indianapolis Chapter, a statewide Chapter established since 1997, is one of 80 chapters across the United States. NAWBO is a non-profit organization and is the only dues-based national organization representing the interests of all women business owners. For more information about NAWBO, visit the Indianapolis chapter website at [www.nawboindy.org](http://www.nawboindy.org).

**ABOUT EVELYN MUNGAI.** Evelyn Mungai is an **entrepreneur** per excellence and many people look upon her as a role model - not only in Kenya but elsewhere in Africa. Evelyn Mungai started the first ever school of design in East Africa in 1976 and thereby changed the landscape in so far as design was concerned. Prior to her doing so there was no such career or industry as fashion design in East Africa. For more information, about Ms. Mungai, visit [www.evelyncol.com](http://www.evelyncol.com).

**ABOUT KENYETTA DANCE COMPANY.** The Kenyettá Dance Company showcases company member talents by weaving various forms of dance; including classical ballet, hip-hop, jazz, lyrical, modern and tap. The Kenyettá Dance Company's repertoire is both engaging and eclectic. For more information visit [www.kenyettadancecompany.com/AboutKenyetta.html](http://www.kenyettadancecompany.com/AboutKenyetta.html).

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