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Trustpointe[®] Hosts Salesforce.com Indy User Group Meeting

[INDIANAPOLIS, IN - July 15, 2009] Trustpointe will host the Indianapolis Salesforce.com User Group meeting on July 22, 2009 from 7:30 AM to 10:00 AM.

Developers: Learn how to become a Force.com App Builder with clicks and a little code from Randy Kidd of Salesforce. We will be presenting a session valuable to new developers as well as those familiar with Force.com. The topics to be covered include configuration, Apex Code and Visualforce. So bring your questions and learn about Force.com.

Marketers and Admins: Indianapolis-based Right On Interactive (ROI) uses their own AppExchange product, 5Buckets, and Salesforce.com to automatically capture and nurture new web leads. In this presentation, Richard Cunningham, VP Marketing, illustrates how the company increases its return on marketing investments using Salesforce functionality such as Web-to-Lead, Campaigns, and Reports.

Already know how to do all these things? Please come and share!! We are looking for customers to share how they have implemented Salesforce in their own organizations and share some best practices with the group.

WHAT: Salesforce.com Indy User Group Meeting
DATE: Wednesday, July 22, 2009
TIME: 7:30 AM to 10:00 AM
PLACE: Trustpointe, Inc.
6666 E. 75th Street, Suite 150
Indianapolis, IN 46250
COST: FREE
RSVP: by Tuesday, July 21, 2009 to Matt Nettleton
via email (matt@thetrustpointe.com) or via telephone 317.845.0041

This is a FREE event, open to Sales Managers, Sales Professionals, Developers, Marketing and Admin personnel within the state of Indiana, who want to take their sales game or sales team to the next level. Find out how to utilize Salesforce.com to your advantage, freeing up your most valuable asset, TIME! Pre-registration is recommended as seating is limited.

ABOUT TRUSTPOINTE AND SANDLER TRAINING

Trustpointe is one of Indiana's premier training centers for Sandler Training. Sandler Training is a world leader in innovative sales and sales management training. For more than 40 years, Sandler has taught its distinctive, non-traditional selling system and highly effective sales training methodology, which has helped salespeople and sales managers take charge of the process. Tim Roberts, Principal of Trustpointe, is considered a leading expert on becoming a Trusted Advisor. As an established author and sought-after public speaker, Roberts' teachings include sales, communication skills, leadership, team building, the pursuit of excellence and becoming a winner. Trustpointe, Inc. is located at 6666 E. 75th Street, Suite 150 in Indianapolis, Indiana and can be reached by telephone at (317) 845.0041, by email at matt@thetrustpointe.com, or via the Internet at www.thetrustpointe.com.

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